



The National Consortium

of Interpreter Education Centers

Creating Opportunities for Interpreters and Interpreter Educators

www.nciec.org

Betsy Winston, Director
National Interpreter
Education Center at
Northeastern University

Laurie Swabey, Director
CATIE Center at St.
Catherine University

Beverly Hollrah, Director
Gallaudet University
Regional Interpreter
Education Center

Linda Stauffer, Director
Mid-America Regional
Interpreter Education
Center

Cathy Cogen, Director
Northeastern University
Regional Interpreter
Education Center

Pauline Annarino, Director
Western Region
Interpreter Education
Center

Discover Interpreting

With leadership of the Regional Interpreter Education Center at Northeastern University and active participation of the Gallaudet University Regional Interpreter Education Center (GURIEC), the National Interpreter Education Center (NIEC), and the Western Region Interpreter Education Center (WRIEC), the National Consortium has undertaken a nationwide marketing campaign, 'Discover Interpreting,' designed to draw men and women from diverse backgrounds into careers as American Sign Language-English interpreters.

The goal of the project is to create an attractive, inviting image of interpreting as a viable career option. The initiative has created a unique website, recruitment brochures, a Facebook Group, and an Interpreter Ambassador Program. Brochures are disseminated in local high schools through mail and college recruiting events, college foreign language classes, and to agencies and businesses that interact with the Deaf and interpreting communities. DiscoverInterpreting.com, provides information on what interpreting is all about, how to become an interpreter, specialty areas of interpreting, and links to helpful resources where prospective interpreters can learn more about the field and the interpreting community. In the twelve-month period between December 2008-December 2009 this active website received 14,875 hits. The Facebook group currently has close to 800 members. Here, members exchange information on language learning and interpreter training opportunities. And the Interpreter Ambassador Program is a volunteer program in which working interpreters and Deaf individuals are trained to use specially designed presentation tools to take the Discover Interpreting message into schools and organizations in their local communities.

For more information, please contact: info@discoverinterpreting.com